

City Staff Diagnostic Workshop Recap Document

May 22, 2024 | 114 S Main St, Crandall, TX 75114 | 1:00 P.M. – 3 P.M.

The City Staff Diagnostic Workshop, held on **May 22, 2024, from 1:00 P.M. to 3:00 P.M.**, featured two activities and operated in an open house format. Thirteen city staff members attended, representing various departments, including the Municipal Court, Building Official, Permit Tech, Public Works, AP & Utilities, Finance, Administration, City, Police Department, and Human Resources.

During the open house, staff members identified the city's strengths, weaknesses, opportunities, and threats, highlighting key issues to address in the Comprehensive Plan.



Activity 1: Department Handout

The first activity asked city staff to provide feedback on their department, including whether they are satisfied with the current staffing levels and facilities and how they envision their department's growth. The final question was ***“What issues relating to public safety do you want to see addressed in the Comprehensive Plan?”***

Below, the word cloud and paragraph summarize their responses to this question:



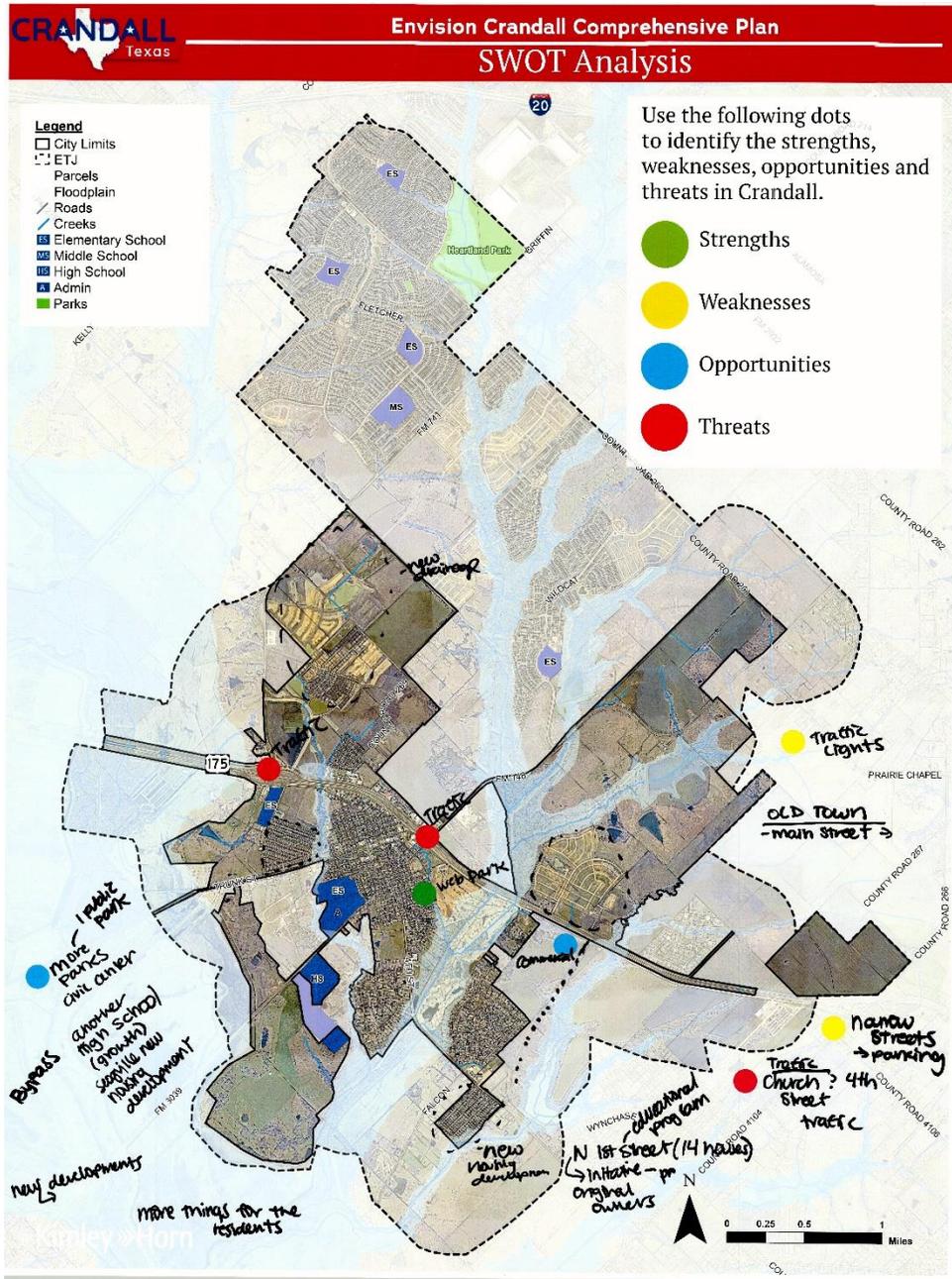
City staff emphasized the need for increased staffing to prevent the city from becoming overwhelmed as it grows. Maintaining training opportunities, including software training, is essential. Additionally, expanding facility space for the municipal court and office space is necessary.

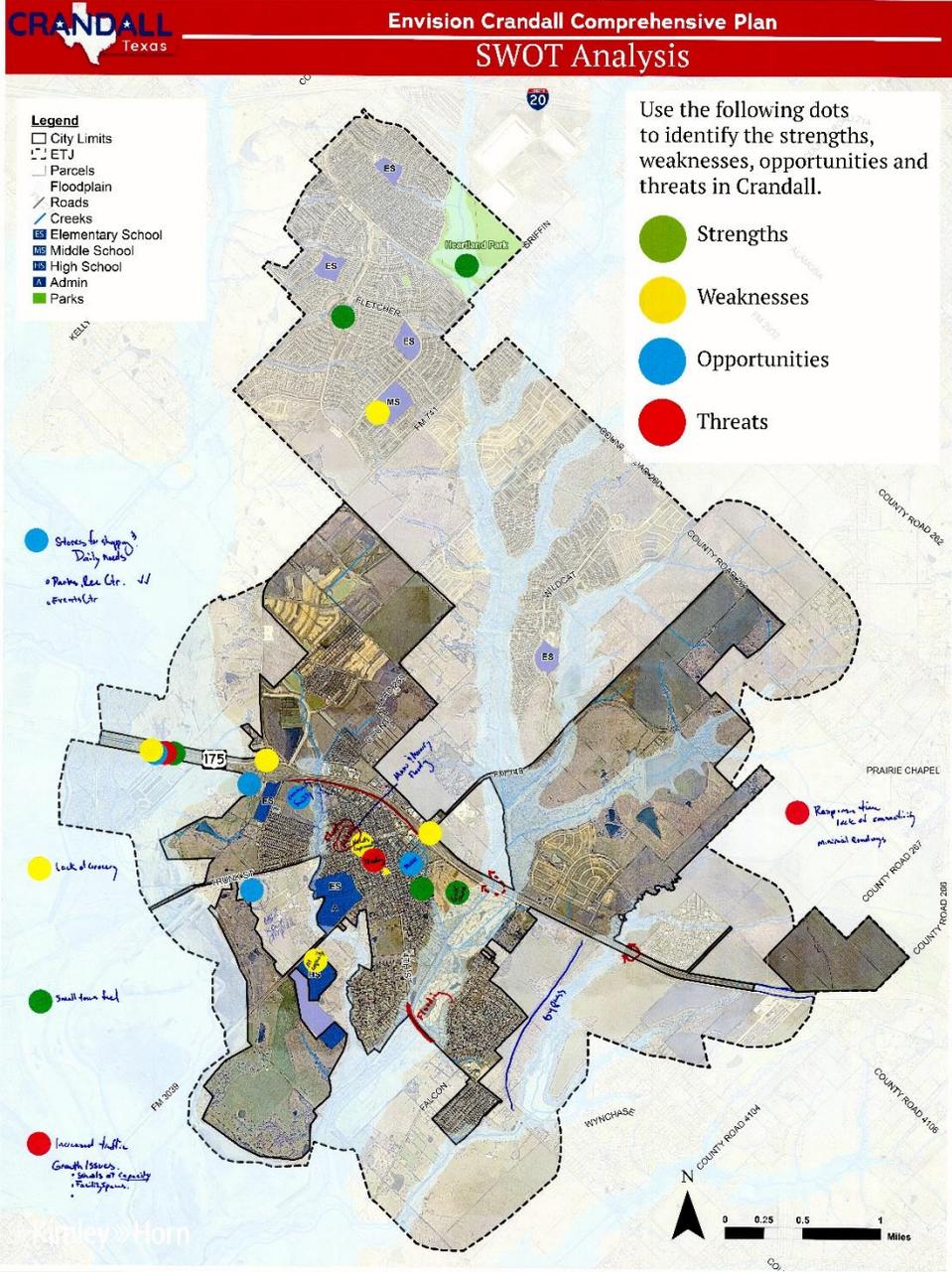
The city staff's vision for growth encompasses downtown revitalization, updates to the Unified Development Code (UDC), and zoning and retail development enhancements. Critical infrastructure improvements include the development of the Main Street District, Civic Center, event areas, parks, City Hall, a Municipal Court Building with ample parking, and a recreation center. Addressing flooding issues and the overcrowding of middle and high schools are also critical concerns.

Enhancing walking trails, creating attractive visitor hangout spots, and introducing indoor activities like bowling and skating rinks are vital. Ensuring smooth traffic flow, addressing flooding issues, and improving roadways, parks, community centers, and retail areas are also critical components of the plan. Addressing traffic, park areas, streets, and drainage will further bolster public safety and community well-being.

Activity 2: SWOT of Crandall

The second activity asked city staff to evaluate Crandall's strengths, weaknesses, opportunities, and threats (SWOT). Staff members placed colored dots on the map to indicate their observations: red for strengths, yellow for weaknesses, blue for opportunities, and red for threats.





Strengths

Golf Course
Web Park
Small Town Feel
Heartland Park

Weaknesses

Narrow Streets

Downtown needs Improvement

Traffic Lights Parking **Sidewalks**

Overcrowded Middle School

At capacity
Traffic

Traffic **Lack of Grocery Stores**

Overcrowded High School

Traffic along 175 **Parking**

Dated Infrastructure

Opportunities



Threats

